

## Winery Experience Maker:

Fitzpatrick Family Vineyards – Peachland BC

The winery experience makers will be ambassadors, educators and guides to offer a premium winery visit at Fitzpatrick Family Vineyards. We will be offering tastings (indoor & outdoor), (sparkling & still) and tours of the winery.

## Responsibilities:

- Introduce and educate guests to Fitzpatrick Family Vineyards sparkling and still wines through engaged conversations, tastings and tours
- Responsible for directing guests to participate in the many experiences that occur on site to maximize retail sales, tour capacities and guests at Fitz Bistro.
- Host sparkling tours of the winery.
- Learn and maintain an up to date knowledge of our wines, features, retail, events, bistro menu & organized tours
- Providing premier guest experiences and allowing guests to enjoy sophisticated ease while at the winery.
- Build a brand following by recognizing repeat guests and creating reasons to come back on a regular basis

## **Position Requirements:**

- 2 Years of retail sales or hospitality experience paired with a passion to sell
- Proven experience and interest in selling wine
- Ability to providing remarkable guest experiences
- WSET or ISG certificate is an asset



- Valid 'Serving it Right' certificate
- Required to use stairs, repetitive lifting up to 50 lbs and stand or extended periods of time
- Our team must have flexible schedules to maintain the operations tasting rooms and tours running 7 days per week
- Duties as assigned

All resumes should be submitted to <a href="mailto:km@fitzwine.com">km@fitzwine.com</a>, Kirsten Munro, Wine Shop & Marketing Manager